



**Monday 16 March, 2026**

**P&O Cruises offers new low deposits from £50 per person on 2026 holidays**

P&O Cruises has announced the introduction of new £50 per person deposits across selected 2026 holidays, giving guests greater flexibility when booking their cruise.

The offer is eligible for new Select Price or Early Saver bookings, made between today and 23 March 2026, which are outside of the balance-due period. The promotion is available across all cabin grades.

The promotion is also combinable with P&O Cruises current on-board spending money offer on qualifying departures\*.

Available on a wide variety of sailings, the lower deposit initiative is designed to make forward planning more accessible for guests, while supporting travel agents drive early commitment ahead of departure.

P&O Cruises provides unbeatable value with the price including accommodation, full board meals, pools and entertainment – including theatre shows and live bands, as well as complimentary children’s clubs.

Example itineraries for the low deposit offers include:

**Spain and France, seven-night cruise on Arvia from £779 per person**

Arvia departs Southampton on a seven-night sailing on 26 July 2026, calling into Getxo (Bilbao), La Coruna, Vigo, and Cherbourg. Deposits of £50 per person.

Prices start from £779 per person based on two people sharing an inside cabin.

Link- <https://www.pocruises.com/find-a-cruise/K617/K617>

**Norwegian Fjords, seven-night cruise on Iona from £899 per person**

Iona departs Southampton on a seven-night sailing on 1 August 2026, calling into Stavanger, Olden, Hellesylt, and Haugesund. Deposits of £50 per person.

Prices start from £899 per person based on two people sharing an inside cabin.

Link- <https://www.pocruises.com/find-a-cruise/G625/G625>

Carnival UK & P&O Cruises president Paul Ludlow said: “Great holidays should be easy to book and by introducing new £50 per person deposits on selected 2026 cruises, we’re giving guests more flexibility to secure their cabin with us, while spreading the cost in a way that works for them.”

For more information, call P&O Cruises on 0344 338 8003, visit [www.pocruises.com](https://www.pocruises.com) or visit a travel agent.

**ENDS**

**Notes to Editors**

\*Full details of all promotions can be found here: <https://www.pocruises.com/deals/promotion-terms-and-conditions>



## P&O CRUISES

The offer excludes cruises over 23 nights in duration, World Cruise, Classic Southern Hemisphere Journeys, Grand Tours and Exotic fly-cruises. For bookings made after the balance due date the full amount will be due at time of booking.

**For further press information please contact:**

Michele Andjel, [michele.andjel@carnivalukgroup.com](mailto:michele.andjel@carnivalukgroup.com) 07730 732 072

Sam Balls, [sam.balls@pocruises.com](mailto:sam.balls@pocruises.com) 07879 198864

**Media Assets** (for media only)

P&O Cruises images are available at <https://pocruises.assetbank-server.com/assetbank-pocruises/>

Email: [presspics@pocruises.com](mailto:presspics@pocruises.com)

Password: PressPictures1

**About P&O Cruises**

P&O Cruises is Britain's favourite cruise line, welcoming guests onboard its seven ships to experience holidays with a blend of discovery, choice, relaxation and exceptional service catered towards British tastes. With a proud history spanning more than 187 years, each ship has its own appeal from family friendly or exclusively for adults with every sailing delivering each guest a *holiday like never before*.

With over 180 destinations worldwide, P&O Cruises itineraries are carefully curated to inspire discovery and are varied to suit newcomers and experienced guests alike. P&O Cruises prides itself on working with top culinary talent; Food Heroes include chefs Marco Pierre White and José Pizarro as well as award-winning drinks expert Olly Smith.

Recent awards for P&O Cruises include:

1. Wave Awards 2025 – Best Advertising & Marketing Campaign
2. British Travel Awards 2025 – Best Cruise Line for Family Holidays
3. The Travel Industry Awards 2025 by TTG – Industry Marketing Campaign of the Year
4. Sailawaze Excellence Awards 2025 – Best in Entertainment
5. Best in Cruise Awards by Cruise Critic Awards 2025 – No-Fly Cruise Line (Ocean Category)

The company is part of Carnival Corporation & PLC (NYSE/LSE: CCL; NYSE:CUK).