



Friday 8 May, 2026

P&O Cruises celebrates BAFTA Television Awards partnership with four new offers

P&O Cruises is marking the fourth year of its partnership with the BAFTA Television Awards with four new limited-time offers giving guests even more reasons to book their next holiday.

Available on new bookings made between 8 May and 12 May 2026, guests can enjoy four fantastic offers:

- 5% saving on Select Price and Early Saver holidays departing before 30 March 2028*
- 5% deposit on eligible bookings*
- 5% saving on all-inclusive packages*
- 5% off selected holiday favourites including selected spa treatments and shore experiences*

Guests can also combine these BAFTA offers with existing benefits including extra on board spending money on applicable Select Price holidays, Peninsular Club discounts for past guests, and pay monthly when booking direct.

The offer applies to selected cruises departing before 30 March 2028 and must be booked by 12 May 2026.

Carnival UK & P&O Cruises president Paul Ludlow said: "P&O Cruises is so proud to be headline sponsor of BAFTA TV Awards for the fourth consecutive year. It is a partnership which celebrates and shines a spotlight on the very best of British creativity and storytelling – and we are delighted to celebrate another year of this partnership with four fantastic offers for our guests. Whether it's discovering the Norwegian fjords, enjoying sunshine in the Canary Islands or simply switching off at sea, this is a brilliant opportunity to book a holiday with even more value included."

P&O Cruises has also announced TV personality Angellica Bell as its BAFTA TV Awards red carpet host – chatting to the stars as they make their way into London's Royal Festival Hall on Sunday (10 May) for the biggest night in British television.

Holidays with P&O Cruises provide value for money with the price including accommodation, full board meals, pools and entertainment including theatre shows and live bands, as well as complimentary children's clubs.

P&O Cruises launched its biggest ever summer programme in April, with 215 new cruises now on sale across its fleet of seven ships.

Its Summer 2028 programme will visit 121 destinations in 29 countries between March and October 2028. With 64 overnight calls and 69 late evening departures guests have more time ashore to explore UNESCO World Heritage sites such as the Parthenon and Temple of Athene Nike at the Acropolis in Athens (from Piraeus) and Gaudi's most famous buildings in Barcelona.

Sail from Southampton offer

P&O Cruises has made sailings from Southampton even more appealing with up to £800 on board spending money on selected cruises departing between June 2026 and November



P&O CRUISES

2027.

The extra on board spend is available for new P&O Cruises Select Price bookings made between 24 March 2026 and 1 June 2026 on selected cabin grades on applicable Spain & France, Norwegian Fjords and Spain, Portugal & Canary Islands departures from Southampton between 1 June 2026 and 29 November 2027.

Additionally, P&O Cruises new all-inclusive packages (including drinks, Wi-Fi and speciality dining credit) are an always-on offer. For example, guests can elevate their holiday with the Classic Package, for £49 per person per day, a saving of up to 32% compared with buying the individual elements on board.

For more information, call P&O Cruises on 0344 338 8003, visit www.pocruises.com or visit a travel agent.

A selection of images can be downloaded, [here](#).

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Notes to Editors

*Full details of all promotions can be found here: <https://www.pocruises.com/deals/promotion-terms-and-conditions>

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Media Assets (for media only)

P&O Cruises images are available at <https://pocruises.assetbank-server.com/assetbank-pocruises/>

Email: presspics@pocruises.com

Password: PressPictures1

About P&O Cruises

P&O Cruises is Britain's favourite cruise line, welcoming guests onboard its seven ships to experience holidays with a blend of discovery, choice, relaxation and exceptional service catered towards British tastes. With a proud history spanning more than 187 years, each ship has its own appeal from family friendly or exclusively for adults with every sailing delivering each guest a *holiday like never before*.

With over 180 destinations worldwide, P&O Cruises itineraries are carefully curated to inspire discovery and are varied to suit newcomers and experienced guests alike. P&O Cruises prides itself on working with top culinary talent; Food Heroes include chefs Marco Pierre White and José Pizarro as well as award-winning drinks expert Olly Smith.

Recent awards for P&O Cruises include:

1. Wave Awards 2025 – Best Advertising & Marketing Campaign
2. British Travel Awards 2025 – Best Cruise Line for Family Holidays
3. The Travel Industry Awards 2025 by TTG – Industry Marketing Campaign of the Year
4. Sailwaze Excellence Awards 2025 – Best in Entertainment
5. Best in Cruise Awards by Cruise Critic Awards 2025 – No-Fly Cruise Line (Ocean Category)

The company is part of Carnival Corporation & PLC (NYSE/LSE: CCL; NYSE:CUK).