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Thursday 29 January, 2026

P&O Cruises launches new Caribbean-themed YouTube series with Amy Hart

P&O Cruises has launched an exciting new YouTube travel series, Hart of the Caribbean, fronted by TV presenter Amy Hart.

The first episode of the eight-part series debuted on the [P&O Cruises YouTube](#) channel today (29 January) and follows Amy as she travels to the Caribbean to join Arvia, taking viewers behind the scenes of a P&O Cruises Caribbean fly cruise – from airport departure through to disembarkation.

With episodes ranging from eight to 17 minutes, Hart of the Caribbean is an accessible discovery tool aimed at younger audiences who increasingly turn to video and social platforms to research and plan their holidays.

The series is designed to give a new generation of holidaymakers an authentic, step-by-step guide to cruising the Caribbean, with practical advice and beautifully shot destination inspiration helping viewers understand exactly what to expect from a fly cruise experience.

Across the series, Amy explores each stage of the journey, including travel and embarkation, cabin life, dining on board, sea days and shore experiences, alongside the small details she wished she'd known before sailing.

The series running order is:

- Episode one: Travel and embarkation
- Episode two: Day one on board: cabin tour and dining
- Episode three: Martinique: craft village and rum distillery
- Episode four: St Kitts: scenic railway and cooking at Fairview Great House
- Episode five: Amy's ultimate beach guide to Tortola
- Episode six: How to spend a perfect day at sea



- Episode seven: St Maarten: Maho Beach and catamaran sailing
- Episode eight: Disembarkation and things I wish I knew

Filmed on location in the Caribbean, the series showcases some of the region's most popular islands while highlighting how P&O Cruises fly cruise holidays allow guests to maximise their time exploring the Caribbean – from restaurants serving vibrant French-Caribbean food on hidden beaches in Martinique to lively, well-known resorts in Tortola for a more indulgent vibe.

Carnival UK & P&O Cruises president Paul Ludlow said: "We know more people than ever before are researching holidays through video and social platforms, particularly younger guests who want to see what an experience is really like before they book. Hart of the Caribbean is designed to do exactly that – showcasing the unforgettable Caribbean experiences on offer with P&O Cruises in a relatable, accessible way, while also highlighting the incredible destinations and on board experience our Caribbean fly cruises offer."

Amy Hart added: "I wanted this series to be really honest and educational – the kind of content I'd have loved to watch before my first cruise. I take viewers through every step of the journey, from flying out and boarding the ship to exploring the islands and knowing what to pack. Cruising the Caribbean with P&O Cruises completely exceeded my expectations, and I can't wait for people to see what it's really like."

Guests considering a Caribbean escape of their own can now take advantage of P&O Cruises new all-inclusive packages (including drinks, Wi-Fi and speciality dining credit). For example, guests can elevate their holiday with the Classic Package*, for £49 per person per day, a saving of up to 32% compared with buying the individual elements on board.

New episodes of Hart of the Caribbean are dropping each week, until the full series is available from 24 February. [Watch here](#).

P&O Cruises Wave offers

Guests booking applicable holidays can now take advantage of these limited time offers:

- Up to £400 on board spending money if booked by 3 March 2026 (based on a 14-night balcony cabin), available on applicable Select Pricer holidays, which can be spent on shore experiences, speciality dining, spa treatments and more
- Low deposits of £50 per person on all cruises* (if booked by 2 February, 2026). The offer is available across all cabin grades, as well as Select Price and Early Saver fare types that are outside of the balance-due period.
- Additional guests sail from £49 per person, if booked by 3 March 2026 (on selected cruises).

Example P&O Cruises holidays:

- 1) Eastern Caribbean Islands Fly-Cruise, 14 nights on Arvia from £1,499 per person**
Arvia departs Bridgetown, Barbados on 5 December 2026 on a 14-night Eastern Caribbean cruise, calling into Martinique, Saint Kitts, Saint Maarten, British Virgin Islands, Antigua, Saint Lucia and Grenada. Prices start from £1,499 per person based on two sharing an inside cabin. Link: <https://www.pocruises.com/find-a-cruise/K627A/K627A>
- 2) Eastern Caribbean Islands Fly-Cruise, 14 nights on Arvia from £1,769 per person**
Arvia departs Antigua on 9 January 2027 on a 14-night Eastern Caribbean cruise, calling



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into Saint Lucia, Grenada, Barbados, Martinique, Saint Kitts, British Virgin Islands, and Saint Maarten. Prices start from £1,769 per person based on two sharing an inside cabin. Link: <https://www.pocruises.com/find-a-cruise/K701B/K701B>

For more information, call P&O Cruises on 0344 338 8003, visit www.pocruises.com or visit a travel agent.

ENDS

Notes to Editors:

*Full details of all promotions can be found here: <https://www.pocruises.com/deals/promotion-terms-and-conditions>

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About P&O Cruises

P&O Cruises is Britain's favourite cruise line, welcoming guests onboard its seven ships to experience holidays with a blend of discovery, choice, relaxation and exceptional service catered towards British tastes. With a proud history spanning more than 187 years, each ship has its own appeal from family friendly or exclusively for adults with every sailing delivering each guest a *holiday like never before*.

With over 180 destinations worldwide, P&O Cruises itineraries are carefully curated to inspire discovery and are varied to suit newcomers and experienced guests alike. P&O Cruises prides itself on working with top culinary talent; Food Heroes include chefs Marco Pierre White and José Pizarro as well as award-winning drinks expert Olly Smith.

Recent awards for P&O Cruises include:

1. Wave Awards 2025 – Best Advertising & Marketing Campaign
2. British Travel Awards 2025 – Best Cruise Line for Family Holidays
3. The Travel Industry Awards 2025 by TTG – Industry Marketing Campaign of the Year
4. Sailwaze Awards 2025 – Best in Entertainment
5. Best in Cruise Awards by Cruise Critic Awards 2025 – No-Fly Cruise Line (Ocean Category)

The company is part of Carnival Corporation & PLC (NYSE/LSE: CCL; NYSE:CUK).