

NOMINATIONS REVEALED FOR THE P&O CRUISES MEMORABLE MOMENT AWARD AS VOTING OPENS TO THE PUBLIC TODAY

The winner will be announced at the BAFTA Television Awards with P&O Cruises on 10 May 2026

17 March 2026: **P&O Cruises** - the headline partner for the **BAFTA Television Awards** - has announced the six nominees for this year's Memorable Moment Award - the only award decided on by the public. Voting is open now: [Vote for the P&O Cruises Memorable Moment Award 2026](#)

The P&O Cruises Memorable Moment Award honours the impact of television in the UK and its power to entertain, inform and bring the nation together. The nominations were compiled by an esteemed independent jury of influential TV critics as well as TV presenter, **Josie Gibson**, showcasing key moments from 2025 that reflect the power of TV. BAFTA's Television Committee chair, Hilary Rosen chaired the jury.

Voting is open until 21.00 on Wednesday 22 April 2026. The winner will be announced at the BAFTA Television Awards with P&O Cruises on Sunday 10 May 2026 on **BBC One, BBC iPlayer**, and **@BAFTA** social channels.

The six nominated memorable moments are:

- **Adolescence (Netflix)** – Jamie snaps at the psychologist
- **Big Boys (Channel 4)** – "I didn't make it, did I?"
- **Blue Lights (BBC)** – The police are warned of an ambush plot to silence a key witness
- **The Celebrity Traitors (BBC)** – Alan Carr wins The Celebrity Traitors
- **Last One Laughing (Prime Video)** – Bob Mortimer and Richard Ayoade's speed date
- **What It Feels Like For A Girl (BBC)** – Byron leaves for Brighton to start Uni, where she introduces herself as Paris

Members of the public can vote for their P&O Cruises Memorable Moment online via [Vote for the P&O Cruises Memorable Moment Award 2026](#). Voters will have the opportunity to enter a prize draw to win one of 10 pairs of ceremony tickets to the BAFTA Television Awards with P&O Cruises on Sunday 10 May 2026.

Carnival UK & P&O Cruises president Paul Ludlow said: "P&O Cruises is so proud to be headline partner of the BAFTA TV Awards for the fourth consecutive year. It is a partnership which celebrates and shines a spotlight on the very best of British creativity and storytelling. Working with BAFTA enables us to champion British television and highlights the outstanding talent who create memorable television moments throughout the year. In a similar way, our holidays create unforgettable memories, so this is a perfect association. We wish all the nominees the very best of luck."

Hilary Rosen, chair of BAFTA's Television Committee, said: *"It's been a huge pleasure to chair this year's jury and share in the thoughtful, passionate conversations about the standout television moments of 2025. From powerful drama to unmissable entertainment and brilliantly sharp comedy, the nominees reflect the creative breadth and cultural impact of best-in-class television. I look forward to seeing which memorable moments resonate with the public, and the conversations they'll spark well beyond the final vote."*

-ENDS-

Notes to editors

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P&O Cruises Memorable Moment Jury Panel

1. Hilary Rosen, Chair of BAFTA's Television Committee
2. Josie Gibson, TV Presenter
3. Boyd Hilton, Entertainment Director, Heat. Contributing Editor, Empire, Pilot TV
4. Catherine Gee, TV & Radio Editor, Daily Telegraph
5. Ed Gleave, TV Editor, Daily Star
6. Emma Bullimore, TV Critic and Broadcaster
7. Kate Abott, TV Editor, Guardian
8. Morgan Jeffery, Digital Editor at Radio Times
9. Nicola Methven, TV Editor, Daily Mirror
10. Rhianna Dhillon, Presenter and critic
11. Ria Hebden, Journalist and ITV presenter
12. Rod McPhee, TV Editor, The Sun
13. Roxy Bourdillon, Editor, Diva Magazine
14. Scott Bryan, TV Critic and Broadcaster

About BAFTA



BAFTA's mission as a charity is to champion the creative and cultural importance of the screen arts across film, games and television. Through its Awards ceremonies and year-round programme of talent initiatives and learning events that include masterclasses, lectures, scholarships, bursaries and mentoring schemes in the UK and North America, BAFTA identifies and celebrates excellence, discovers, inspires and nurtures new screen talent, and enables learning and creative collaboration. For more, visit www.bafta.org. BAFTA is a registered charity (no. 216726).

About P&O Cruises

P&O Cruises is Britain's favourite cruise line, welcoming guests onboard its seven ships to experience holidays with a blend of discovery, choice, relaxation and exceptional service catered towards British tastes. With a proud history spanning more than 187 years, each ship has its own appeal from family friendly or exclusively for adults with every sailing delivering each guest a *holiday like never before*.

With over 180 destinations worldwide, P&O Cruises itineraries are carefully curated to inspire discovery and are varied to suit newcomers and experienced guests alike. P&O Cruises prides itself on working with top culinary talent; Food Heroes include chefs Marco Pierre White and José Pizarro as well as award-winning drinks expert Olly Smith.

Recent awards for P&O Cruises include:

1. Wave Awards 2025 – Best Advertising & Marketing Campaign
2. British Travel Awards 2025 – Best Cruise Line for Family Holidays
3. The Travel Industry Awards 2025 by TTG – Industry Marketing Campaign of the Year
4. Sailwaze Excellence Awards 2025 – Best in Entertainment
5. Best in Cruise Awards by Cruise Critic Awards 2025 – No-Fly Cruise Line (Ocean Category)

The company is part of Carnival Corporation & PLC (NYSE/LSE: CCL; NYSE:CUK).