



Under embargo until 00.01 on Monday, 8 June 2026

P&O Cruises and Cunard partner with Sea Sense to support coastal safety and ocean education in Southampton schools

Sister brands P&O Cruises and Cunard have announced a new partnership with Sea Sense, Tide School's coastal safety and ocean education programme designed to help children better understand the sea and care for the marine environment.

Announced on World Oceans Day (8 June), the partnership will see P&O Cruises and Cunard sponsor eight schools across Southampton over a two-year period, supporting schools in both the Southampton Test and Southampton Itchen constituencies.

Sea Sense teaches children how to understand the sea through five key elements: tides, streams, winds, waves and rip currents. The programme focuses on practical, preventative education, helping young people build confidence and awareness before they encounter risks around the coast.

As part of the programme, pupils will also take part in monthly Sea Guardian activities focused on ocean conservation, responsible coastal behaviour and positive environmental action, including beach cleans.

P&O Cruises and Cunard colleagues will work alongside Sea Sense and local schools to support a number of community beach clean initiatives, building on the brands' existing employee volunteering activity, which contributes litter data to the annual Marine Conservation Society beach litter report.

Carnival UK & P&O Cruises president Paul Ludlow said: "We are incredibly proud of our connection with Southampton and supporting coastal communities is hugely important to us – this partnership with Sea Sense is a meaningful way to help young people build both confidence and respect for the ocean. Through practical education and hands-on activities, Sea Sense is giving children vital knowledge that can help keep them safe while also inspiring the next generation of sea-faring advocates. We are proud to support the programme in Southampton and look forward to seeing the positive impact it will have across local schools and communities."

Head of Tide School, William Thomson, added: "This partnership means a huge amount for Sea Sense. With P&O Cruises and Cunard's support, we can help children understand the sea, stay safer around the coast and develop a stronger sense of responsibility for protecting our ocean environment. It is exactly the kind of early education that can create safer, more caring coastal communities."

Darren Paffey MP for Itchen said: "I welcome this valuable partnership between P&O Cruises and Cunard and Sea Sense, which will promote coastal safety and environmental education with primary school children in my constituency. Through the programme's focus on practical education, it is helping local children to build confidence, awareness and a stronger understanding of how to care for their local coastline, while also demonstrating the wider benefits that cruise brings to our community."

Satvir Kaur MP for Southampton Test added: "I'm pleased to hear of Carnival UK's new partnership with Sea Sense through its Southampton based cruise lines P&O Cruises and Cunard, and the impact it will have raising coastal awareness through practical education and hands-on Sea Guardian activities. The presence of Carnival UK and the cruise sector plays a valuable role in the local community and I look forward to seeing the positive impact this



partnership will have with schools in the local community.”

For more information, call P&O Cruises on 0344 338 8003, visit www.pocruises.com or visit a travel agent.

ENDS

For further press information please contact:

Michele Andjel, michele.andjel@carnivalukgroup.com 07730 732 072

Sam Balls, sam.balls@pocruises.com 07879 198864

Media Assets (for media only)

P&O Cruises images are available at <https://pocruises.assetbank-server.com/assetbank-pocruises/>

Email: presspics@pocruises.com

Password: PressPictures1

About Carnival Corporation Ltd.

Carnival Corporation is the largest global cruise company and among the largest leisure travel companies, with a portfolio of world-class cruise lines – AIDA Cruises, Carnival Cruise Line, Costa Cruises, Cunard, Holland America Line, P&O Cruises, Princess Cruises, and Seabourn. Carnival Corporation trades under the ticker symbol CCL on the NYSE and is included in the S&P 500.

For more information, please visit www.carnivalcorp.com, www.csmartalmere.com, www.aida.de, www.carnival.com, www.costacruises.com, www.cunard.com, www.hollandamerica.com, www.pocruises.com, www.princess.com, and www.seabourn.com. To learn more about Carnival Corporation's purpose and our commitment to sustainability, go to [Our Impact](#).

About P&O Cruises

P&O Cruises is part of Carnival Corporation, the world's largest cruise company with a portfolio of cruise lines operating in over 800 ports & destinations worldwide. (NYSE: CCL). P&O Cruises is Britain's favourite cruise line, welcoming guests onboard its seven ships to experience holidays with a blend of discovery, choice, relaxation and exceptional service catered towards British tastes. With a proud history spanning more than 187 years, each ship has its own appeal from family friendly or exclusively for adults with every sailing delivering each guest a *holiday like never before*.

With over 180 destinations worldwide, P&O Cruises itineraries are carefully curated to inspire discovery and are varied to suit newcomers and experienced guests alike. P&O Cruises prides itself on working with top culinary talent; Food Heroes include chefs Marco Pierre White and José Pizarro as well as award-winning drinks expert Olly Smith.

Recent awards for P&O Cruises include:

1. Wave Awards 2025 – Best Advertising & Marketing Campaign
2. British Travel Awards 2025 – Best Cruise Line for Family Holidays
3. The Travel Industry Awards 2025 by TTG – Industry Marketing Campaign of the Year
4. Sailawaze Excellence Awards 2025 – Best in Entertainment
5. Best in Cruise Awards by Cruise Critic Awards 2025 – No-Fly Cruise Line (Ocean Category)