



Thursday December 15, 2022

## **P&O Cruises officially welcomes new ship Arvia to its fleet – a “symbol of optimism” for the future of the industry**

At an official handover ceremony with the Meyer Werft shipyard today, Thursday December 15, 2022, P&O Cruises took ownership of Arvia, the latest addition to its fleet and, similar to its sister ship Iona, the largest cruise ship ever built for the UK market.

At 185,000 tonnes, 345m in length with 16 guest decks and setting new ground for guest experience, Arvia is P&O Cruises second ship to be powered by liquefied natural gas (LNG), the marine industry’s most advanced fuel technology to date. Arvia has an optimised hull design to minimise drag and is installed with the latest energy-efficient technology on board.

P&O Cruises president, Paul Ludlow, who was present at the event in Bremerhaven and signed the Protocol for Delivery and Acceptance said:

“Arvia, as the latest evolution in the P&O Cruises experience, embodies the newest trends in travel, dining and entertainment and is the epitome of a sunshine resort sailing year-round to the warmest climates. It takes its sister ship Iona’s design aesthetic and general arrangement but provides new and exciting outside and inside spaces which make the most of Arvia’s deployment to the Caribbean and the Mediterranean.

“Arvia is a very evident symbol of optimism for the future of the cruise industry as we see a new generation recognising the value for money and individuality of a holiday at sea.

“The ship is now officially part of the P&O Cruises fleet and we are focused on readying her to welcome guests for the maiden cruise on December 23 before departure to the Caribbean on January 6, 2023 for a winter season from Barbados.

“I would like to thank the vast teams of skilled engineers, designers, architects and so many more who worked on Arvia from the concept and design through to the build and finished feat of innovation and technical excellence we see here today.”



New features on Arvia:

- SkyDome will feature a retractable glass roof, creating a relaxed poolside environment with dining and drinking options for guests. In the evening, the space will seamlessly transition into an entertainment venue, showcasing superb production shows, live music, guest act tributes and aerialist performances. Guests will also be able to enjoy blockbuster movies under the stars on the huge SeaScreen.
- New restaurants created exclusively for Arvia include Green & Co feat. Mizuhana which offers guests exquisitely crafted fish and plant-based dishes. 6<sup>th</sup> Street Diner is an all-American diner serving breakfast, brunch, dinner and sweet treats, accompanied with great music and ice-cold cocktails. There are new menus of Caribbean dishes designed by Local Food Hero Shivi Ramoutar at Taste 360 and The Beach House as well as a Mediterranean-inspired menu from José Pizarro in The Glass House and Cellar Door.
- New experiential retail areas on board include an area showcasing the latest in tech at sea, a 'design your own' fine jewellery bar; and the first-at-sea Swarovski 'Wonder Lab' Concept Store featuring the latest crystal collections from Swarovski's new creative director, Giovanna Engelbert. There will also be a collection of pre-loved handbags and watches.
- New entertainment options include Altitude, Arvia's outdoor adventure zone which features Altitude Skywalk, P&O Cruises first ever high-ropes experience, Altitude Minigolf and the new aqua zone at Splash Valley. Mission Control is also exclusive to Arvia and is a unique immersive experience combining an escape game with multimedia simulation and a live-action story to create a thrilling underwater challenge. New to Arvia will be the stage musical, Greatest Days - The Official Take That Musical which is an adaptation of the acclaimed West End musical The Band, which features the songs of Take That and is a story by Olivier Award-winning writer Tim Firth. Arvia will also feature WaveLength, a new interactive gameshow, virtually starring presenter and game show host Ben Shephard.

For more information or to book, call P&O Cruises on 03453 555 111, visit [www.pocruises.com](http://www.pocruises.com) or visit a travel agent.

**Ends**



## **About P&O Cruises**

P&O Cruises is Britain's favourite cruise line, welcoming guests to experience holidays with a blend of discovery, choice, relaxation and exceptional service catered towards British tastes. The fleet of seven ships each have their own appeal from family friendly or exclusively for adults.

With over 200 destinations worldwide, P&O Cruises Itineraries are carefully curated to inspire discovery, and are varied to suit newcomers and experienced guests alike. With a wide choice of holidays from two days to three months there is something for everyone.

Arvia joins the P&O Cruises fleet in December 2022 as its second LNG-powered, Excel-class ship offering a Caribbean maiden season of fly-cruise holidays from homeport Barbados.

Arvia, meaning "from the seashore," is an innovative and future-focused ship and the latest evolution in the P&O Cruises experience, embodying the newest trends in travel, dining and entertainment to offer varied and contemporary holidays.

The ship boasts a unique SkyDome with a retractable glass roof and 16 guest decks, and will feature the first Altitude Skywalk high ropes experience, the tropical-themed Altitude Minigolf, the Altitude Splash Valley aquazone, an outdoor Sports Arena, swim-up bar and infinity pool. It will also offer guests several new dining options such as Green & Co feat. Mizuhana, Ocean Studios cinema, extensive shopping, and the Oasis Spa and Health Club.

British Travel Awards Winner 21/22 – Best Cruise Line for Family Holidays.

Cruise Critic Editors' Picks Awards Winner 2022 – Best for Families.

The company is part of Carnival Corporation & PLC (NYSE/LSE: CCL; NYSE:CUK).

### **Included in the cost of a P&O Cruises holiday**

P&O Cruises offers unbeatable value with so much included, including accommodation, full board meals, pools and entertainment (theatre shows, headline performers, live bands, comedy and first run films), as well as supervised round-the-clock complimentary children's clubs on our family-friendly ships. Shore experiences and drinks can also be pre-purchased in pounds avoiding any currency exchange fluctuations.

### **Pay Monthly**

Guests can spread the cost of their holiday with monthly payments, at no extra cost, when booking directly with P&O Cruises.

### **For further press information please contact:**

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