



### **Nicole Scherzinger to create spectacular shows for P&O Cruises and name new ship Arvia**

Multi award-winning performer Nicole Scherzinger is to create spectacular music and dance extravaganzas for P&O Cruises in an exclusive entertainment partnership.

As part of a wider collaboration, the lead singer of one of the world's biggest girl bands, The Pussycat Dolls, will also name P&O Cruises newest ship Arvia in a world-first beachside ceremony on March 16, 2023 in Barbados.

P&O Cruises president Paul Ludlow said: "It is an extraordinary privilege for us to work with someone of Nicole's talent and calibre. As a global superstar Nicole is well placed to create contemporary and breath-taking late night shows which will be performed in SkyDome on our two newest ships Iona and Arvia.

"We could not be more thrilled that she has agreed to be Arvia's "godmother" and will be with us on March 16 when Arvia is officially named in the Caribbean. The ceremony will be broadcast live and will include a performance from Olly Murs as well as Nicole's striking show finale.

"Through her many appearances on some of the UK's best loved shows Nicole has won the hearts of the British public. She really is the epitome of zest for life and as a critically-acclaimed talent she joins a line-up of world-famous godmothers and partners for P&O Cruises. Her involvement reflects everything which P&O Cruises stands for – a modern, forward-thinking holiday company which has always excelled in the levels of cutting-edge entertainment we provide.

"As part of the fabric of the iconic British theatrical and live music sector, with hundreds of performers every year, we are always striving to set new standards for the quality of our on board shows and this association with Nicole takes that to another level."

Nicole Scherzinger said: "This is an extraordinary and special opportunity for me to create a visual and musical feast for people to immerse themselves in, with the sea as their backdrop, giving them something to truly remember. I want to create an experience to remember for the audiences of Iona and Arvia and I am delighted to become part of the P&O Cruises family.

"I have always felt as though I am honorary Brit and to be asked to name Arvia in Barbados really is the icing on the cake and I cannot wait to perform my godmother duties in the most beautiful of Caribbean locations."

Arvia's naming ceremony will be broadcast live on YouTube on Thursday March 16, 2023 at 7pm

To watch the event live on YouTube please go to - <https://bit.ly/arviasnamingceremony>

More details of the shows to be created by Nicole Scherzinger on Arvia and Iona will be revealed later this year.

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Images can be downloaded from P&O Cruises press pictures site:

<https://www.pocruisespresspictures.com/p/ourfleet/C385514902/godmother>

### **About P&O Cruises**

P&O Cruises is Britain's favourite cruise line, welcoming guests to experience holidays with a blend of discovery, choice, relaxation and exceptional service catered towards British tastes. The fleet of seven ships each have their own appeal from family friendly or exclusively for adults.

With over 200 destinations worldwide, P&O Cruises Itineraries are carefully curated to inspire discovery, and are varied to suit newcomers and experienced guests alike. With a wide choice of holidays from two days to three months there is something for everyone.

Arvia joined the P&O Cruises fleet in December 2022 as its second LNG-powered, Excel-class ship offering a Caribbean maiden season of fly-cruise holidays from homeport Barbados.

Arvia, meaning "from the seashore," is an innovative and future-focused ship and the latest evolution in the P&O Cruises experience, embodying the newest trends in travel, dining and entertainment to offer varied and contemporary holidays.

The ship boasts a unique SkyDome with a retractable glass roof and 16 guest decks, and will feature the first Altitude Skywalk high ropes experience, the tropical-themed Altitude Minigolf, the Altitude Splash Valley aquazone, an outdoor Sports Arena, swim-up bar and infinity pool. It will also offer guests several new dining options such as Green & Co feat. Mizuhana, Ocean Studios cinema, extensive shopping, and the Oasis Spa and Health Club.

British Travel Awards Winner 21/22 – Best Cruise Line for Family Holidays.

Cruise Critic Editors' Picks Awards Winner 2022 – Best for Families.

The company is part of Carnival Corporation & PLC (NYSE/LSE: CCL; NYSE:CUK).

### **Included in the cost of a P&O Cruises holiday**

P&O Cruises offers unbeatable value with so much included, including accommodation, full board meals, pools and entertainment (theatre shows, headline performers, live bands, comedy and first run films), as well as supervised round-the-clock complimentary children's clubs on our family-friendly ships. Shore experiences and drinks can also be pre-purchased in pounds avoiding any currency exchange fluctuations.

### **Pay Monthly**

Guests can spread the cost of their holiday with monthly payments, at no extra cost, when booking directly with P&O Cruises.