



Monday July 13, 2026

P&O Cruises launches new family holiday offers with children sailing from £299

P&O Cruises is helping more families plan their next holiday at sea with a new collection of offers, giving guests even greater value on selected 2027 sailings.

Available from today (13 July) until 25 August 2026, guests can book selected 2027 school holiday cruises with children sailing from just £299 each*.

On selected holidays departing between April 2027 and March 2028, guests can also receive up to £200 per cabin to spend on board**, while taking advantage of P&O Cruises current 10% deposit offer*, available until 31 August, 2026, to secure their holiday with a lower upfront payment.

Alongside the school holiday offer, P&O Cruises is also introducing an 'extra guests sail free' promotion* on selected off-peak departures, giving agents greater flexibility to match the right offer to the right customer while helping drive demand throughout the season.

Where applicable, offers are combinable with the existing 10% past guest discount.

P&O Cruises associate vice president of sales and distribution, Ruth Venn, said: "These offers give our travel agent partners even more opportunities to create value for their customers while helping drive bookings across both peak and off-peak sailings. Whether it is families looking to make the most of the school holidays or guests with more flexibility who can travel outside peak periods, there are compelling savings available."

P&O Cruises provides unbeatable value holidays. The price includes accommodation, full-board meals, pools and entertainment including theatre shows and live bands, as well as complimentary children's clubs.

The new, always-on all-inclusive packages include drinks, speciality dining credit and Wi-Fi. For example, guests can elevate their holiday with the Classic Package*, for £49 per person per day, a saving of up to 32% compared with buying the individual elements on board.

For more information, call P&O Cruises on 0344 338 8003, visit www.pocruises.com or visit a travel agent.

ENDS

Notes to Editors

*Full details of all promotions can be found here: <https://www.pocruises.com/deals/promotion-terms-and-conditions>

**Available on seven-night Spain & France, Spain & Portugal and Norwegian fjords holidays.

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Media Assets (for media only)

P&O Cruises images are available at <https://pocruises.assetbank-server.com/assetbank-pocruises/>



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About Carnival Corporation Ltd.

Carnival Corporation is the largest global cruise company and among the largest leisure travel companies, with a portfolio of world-class cruise lines – AIDA Cruises, Carnival Cruise Line, Costa Cruises, Cunard, Holland America Line, P&O Cruises, Princess Cruises, and Seabourn. Carnival Corporation trades under the ticker symbol CCL on the NYSE and is included in the S&P 500.

For more information, please visit www.carnivalcorp.com, www.csmartalmere.com, www.aida.de, www.carnival.com, www.costacruises.com, www.cunard.com, www.hollandamerica.com, www.pocruises.com, www.princess.com, and www.seabourn.com.

To learn more about Carnival Corporation's purpose and our commitment to sustainability, go to [Our Impact](#).

About P&O Cruises

P&O Cruises is part of Carnival Corporation, the world's largest cruise company with a portfolio of cruise lines operating in over 800 ports & destinations worldwide. (NYSE: CCL). P&O Cruises is Britain's favourite cruise line, welcoming guests onboard its seven ships to experience holidays with a blend of discovery, choice, relaxation and exceptional service catered towards British tastes. With a proud history spanning more than 187 years, each ship has its own appeal from family friendly or exclusively for adults with every sailing delivering each guest a *holiday like never before*.

With over 180 destinations worldwide, P&O Cruises itineraries are carefully curated to inspire discovery and are varied to suit newcomers and experienced guests alike. P&O Cruises prides itself on working with top culinary talent; Food Heroes include chefs Marco Pierre White and José Pizarro as well as award-winning drinks expert Olly Smith.

Recent awards for P&O Cruises include:

1. Wave Awards 2025 – Best Advertising & Marketing Campaign
2. British Travel Awards 2025 – Best Cruise Line for Family Holidays
3. The Travel Industry Awards 2025 by TTG – Industry Marketing Campaign of the Year
4. Sailwaze Excellence Awards 2025 – Best in Entertainment
5. Best in Cruise Awards by Cruise Critic Awards 2025 – No-Fly Cruise Line (Ocean Category)