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From refreshing soft drinks to fine wines and exclusive spirits, P&O Cruises launches four new drinks packages

P&O Cruises has launched four new drinks packages on cruise holidays of five nights or more, all for a fixed price per person, per day.

The new packages offer the best value to suit individual tastes from a glass of Pepsi to refresh guests by the pool to toasting an evening meal with a glass of red in the Med. Guests can purchase a drinks package by logging in to My P&O Cruises up to three days before their holiday or within the first two nights of their holiday on board.

The four packages:

The Refresh drinks package

- Price before holiday: £9.85 | On-board price: £10.95 (per person, per day)
- The package includes a selected range of soft drinks including favourites such as lemonade, Pepsi and juices.
- For guests travelling with children aged 16 years and under and who choose either a Classic or Deluxe drinks package, the Refresh drinks package will be provided at no extra cost.

The Alcohol-free drinks package

- Price before holiday: £22.45 | On-board price: £24.95 (per person, per day)
- The Alcohol-free package includes everything from the Refresh package, plus Costa Coffee, teapigs™ and an extended range of soft drinks.

The Classic drinks package

- Price before holiday: £40.45 | On-board price: £44.95 (per person, per day)
- The Classic drinks package includes everything from the Refresh and Alcohol-free drinks packages, plus an array of refreshing spirits, wines and classic cocktails. Guests will also be able to sample P&O Cruises exclusive Marabelle Gin and Golden Tide Rum with a mixer of their choice.
- For guests travelling with children 16 years and under and who choose a Classic drinks package, the Refresh drinks package will be included at no extra cost
- Guests will also receive a 20% discount on drinks excluded from this package.

The Deluxe drinks package

- Price before holiday: £49.45 | On-board price: £54.95 (per person, per day)
- The Deluxe drinks package includes the same selection as all of the other drinks packages plus an extended range of cocktails, spirits and wines.
- For guests travelling with children 16 years and under and who choose a Deluxe drinks package, the Refresh drinks package will be included at no extra cost
- Guests will also receive a 20% discount on drinks excluded from this package.

Drinks Packages cannot be purchased on a 'per day' basis and packages purchased on board are non-refundable. All adults in the same cabin must purchase the same package and all packages are limited to 15 drinks in any 24-hour period.

Drinks packages will be available on board Iona and Ventura from May 20, 2023 and across the rest of the fleet by July 2023.

Find out more [here](#).

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About P&O Cruises

P&O Cruises is Britain's favourite cruise line, welcoming guests to experience holidays with a blend of discovery, choice, relaxation and exceptional service catered towards British tastes. Each of the seven ships has its own appeal from family friendly or exclusively for adults. With over 200 destinations worldwide, P&O Cruises itineraries are carefully curated to inspire discovery and are varied to suit newcomers and experienced guests alike.

Arvia joined the P&O Cruises fleet in December 2022 as the second LNG-powered, Excel-class ship embodying the newest trends in travel, dining and entertainment. Arvia offers a Caribbean/winter season of fly-cruise holidays from homeport Barbados and Mediterranean holidays from Southampton during the summer.

P&O Cruises works with the best of the best including Gary Barlow who is music director of The 710 Club on Arvia and Iona and has delivered a number of unique musical moments on board. Crafted to Gary's creative vision, The 710 Club showcases an eclectic range of performances and offers an opportunity for up-and-coming musicians to get their break. Gary also joins guests for exclusive performances on Arvia and Iona holidays. Multi award-winning performer Nicole Scherzinger will be the creative force behind contemporary and breath-taking late night shows to be performed in SkyDome on board Iona and Arvia and P&O Cruises Food Heroes include chefs Marco Pierre White, Jose Pizarro, Shivi Ramoutar and Kjartan Skjelde who has created Norwegian speciality dishes, as well as award-winning drinks expert Olly Smith.

Recent awards for P&O Cruises include:

British Travel Awards Winner 21/22 – Best Cruise Line for Family Holidays.

Cruise Critic Editors' Picks Awards Winner 2022 – Best for Families.

The company is part of Carnival Corporation & PLC (NYSE/LSE: CCL; NYSE:CUK).

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