



**Friday 27 February, 2026**

**England football legend Sir Geoff Hurst to headline exclusive ‘Audience with’ residency on P&O Cruises Britannia**

P&O Cruises is set to welcome football royalty on board Britannia this spring, as Sir Geoff Hurst sails on its flagship for a four-night ‘Audience with’ residency in the Limelight Club.

The last remaining member of England’s 1966 World Cup-winning team – and the only man ever to score a winning hat-trick in a men’s World Cup Final – will be sailing on part of Britannia’s [Caribbean Transatlantic](#) cruise from Barbados to Southampton, giving guests a rare opportunity to hear first-hand stories from one of English football’s most iconic heroes.

Across four consecutive evenings from Ponta Delgada in Portugal (30 March), Sir Geoff will take to the stage in the Limelight Club for an intimate Q&A covering his extraordinary career, from lifting the Jules Rimet trophy at Wembley to his life beyond the pitch.

With capacity for approximately 180 guests, the Limelight Club is the perfect venue for live entertainment, and each appearance will include opportunities for guests to put their own questions to a true sporting legend.

The residency comes with the 2026 FIFA World Cup in North America just months away from kicking off – and Sir Geoff is upbeat about England’s chances this summer.

Carnival UK & P&O Cruises president Paul Ludlow said: “Welcoming Sir Geoff Hurst on board Britannia is a real coup for us and a very special moment for our guests. He is a big part of our nation’s football heritage and a national treasure whose achievements continue to inspire generations of football fans. The Limelight Club is designed to bring guests closer to incredible talent in an intimate setting, and there can be few more captivating storytellers than Sir Geoff.”

Sir Geoff Hurst added: “I’ve been fortunate to experience some extraordinary moments in football, and I’ve always enjoyed sharing those memories with fans. To do so on board Britannia, with people who are relaxing on holiday and having a great time, is something I’m really looking forward to. The 1966 World Cup was such a momentous occasion for the country, and it’s always a pleasure to relive those memories and answer questions from supporters.

“In sport, as in life, you have to be hopeful and I truly believe England has a very good chance this summer. I think Tuchel is developing a disciplined team that will be a dangerous opponent for any side – and I’ve kept the World Cup final date clear in my diary just in case.”

Prices for Britannia’s 14-night [Caribbean Transatlantic](#) cruise currently start from £1,099 per person based on two people sharing an inside cabin (direct flights and transfers included).

Holidays with P&O Cruises provide real value with the price including accommodation, full board meals, pools and entertainment including theatre shows and live bands, as well as complimentary children’s clubs.

For more information, call P&O Cruises on 0344 338 8003, visit [www.pocruises.com](http://www.pocruises.com) or visit a travel agent.

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# P&O CRUISES

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**Media Assets** (for media only)

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**About P&O Cruises**

P&O Cruises is Britain's favourite cruise line, welcoming guests onboard its seven ships to experience holidays with a blend of discovery, choice, relaxation and exceptional service catered towards British tastes. With a proud history spanning more than 187 years, each ship has its own appeal from family friendly or exclusively for adults with every sailing delivering each guest a *holiday like never before*.

With over 180 destinations worldwide, P&O Cruises itineraries are carefully curated to inspire discovery and are varied to suit newcomers and experienced guests alike. P&O Cruises prides itself on working with top culinary talent; Food Heroes include chefs Marco Pierre White and José Pizarro as well as award-winning drinks expert Olly Smith.

Recent awards for P&O Cruises include:

1. Wave Awards 2025 – Best Advertising & Marketing Campaign
2. British Travel Awards 2025 – Best Cruise Line for Family Holidays
3. The Travel Industry Awards 2025 by TTG – Industry Marketing Campaign of the Year
4. Sailwaze Excellence Awards 2025 – Best in Entertainment
5. Best in Cruise Awards by Cruise Critic Awards 2025 – No-Fly Cruise Line (Ocean Category)

The company is part of Carnival Corporation & PLC (NYSE/LSE: CCL; NYSE:CUK).